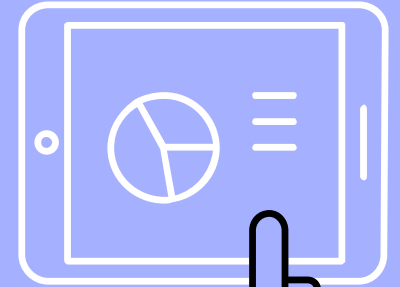
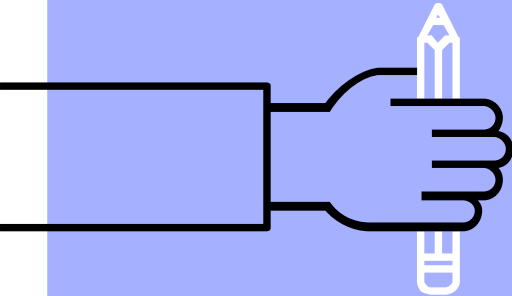
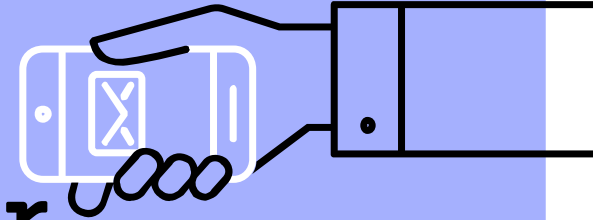
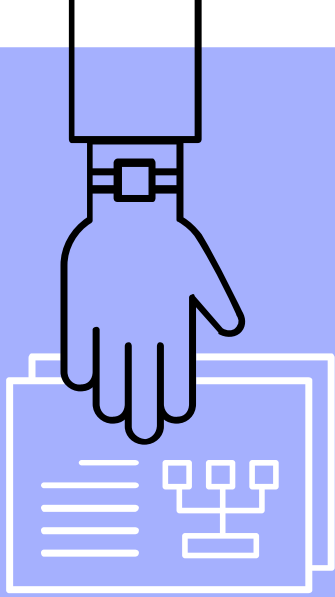
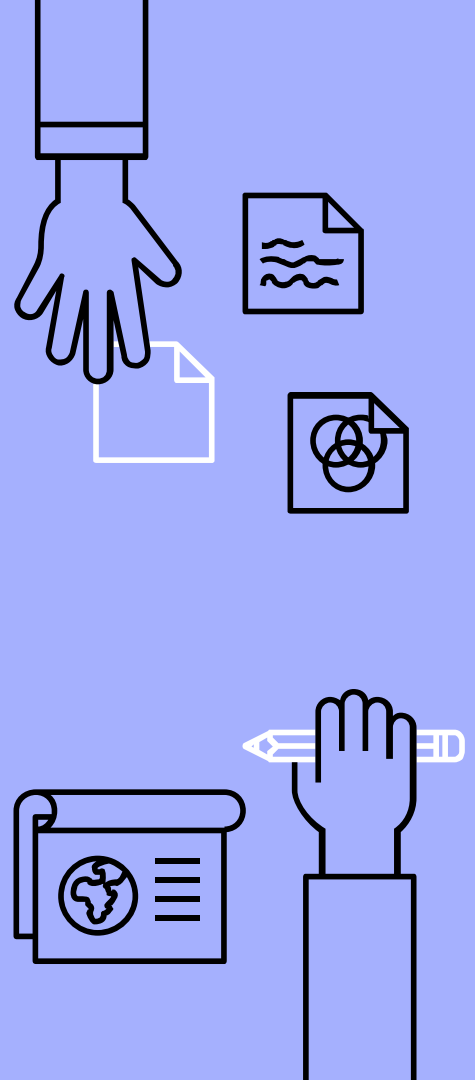


# Getting Ready for the Undergraduate Research Fair: Part 1



# Agenda

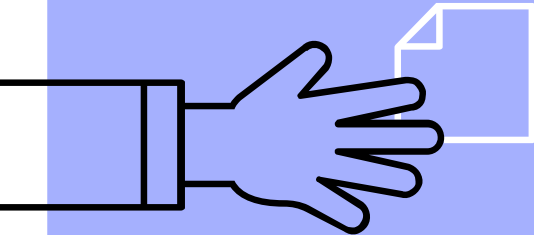
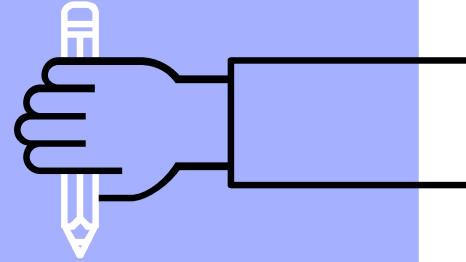
1. The day / virtual environment
2. The research / art “pitch”
3. Next steps



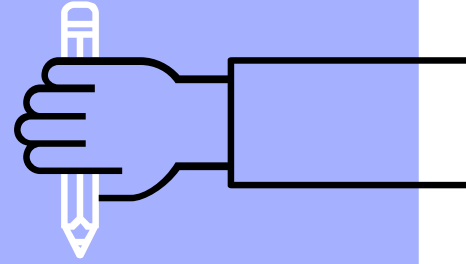
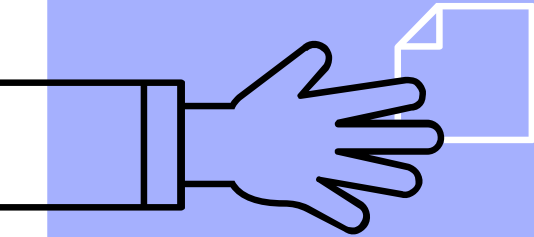
# Learning Objectives

By the end of this session, you will be able to:

1. Sign into and navigate the Virtual Fair environment on Fair Day.
2. Describe the elements of an effective research or art pitch.
3. Write a 5-minute research or art pitch in plain language.



# 1. The Day



# March 10th - Fair Day

**09:00**- Fair website will be open to the public

**10:50**-Fair participants should log into their Zoom panel sessions

**11:00-12:30**-Zoom discussion panels

**12:30-12:55**-Free time to return to posters or continue the conversation in panels

**1:00-1:30pm**-Awards ceremony on Zoom



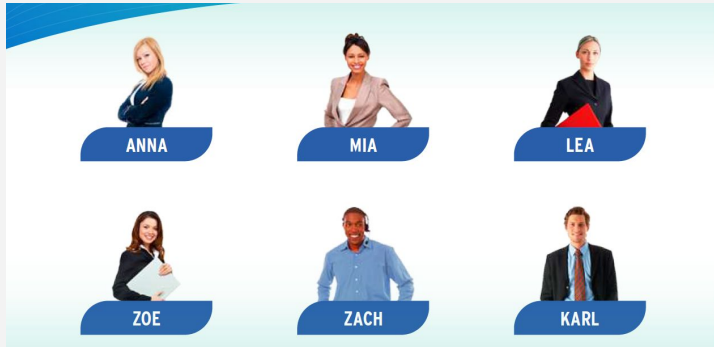
# Virtual Fair Platform

- Your poster or art will be loaded into the platform in advance
- Your “booth” will include basic information (name(s), title, course etc.)
- You will receive login information to access and review your content **shortly after the Feb. 26th** deadline



# The Virtual Fair Platform

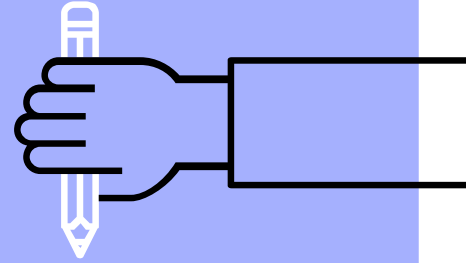
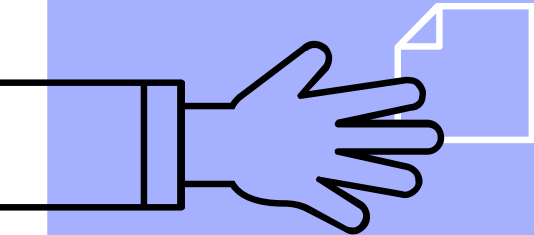
- The platform is window dressing, the important parts are your poster/art work and pitch



- There will be default settings
- You can select from a few templates and avatars but it isn't necessary

# 2. The Pitch

Purpose  
Audience  
Content





# Research / Art Pitch: the Purpose

- To introduce yourself
- To engage people in conversation



- To entice people to read your poster or really look at your art
- To open up possibilities for “networking”

# Research / Art Pitch: the Audience



**Fair Participants from other Programs**

Multi-disciplinary



**The President of the University**

Inclusive



**Professors, Staff and Supporters**

Enthusiastic

# Elements of Plain Language

- Language that anyone can understand
- Little jargon / few technical terms
- Specialized concepts are explained

**[Guide to Using Plain Language](#)**

# Research / Art Pitch: the Content

- 1) Make the title of your project interesting!**
- 2) Talk about the research in a way that connects with the audience.**
- 3) Talk about the impact / significance of the work.**

## Research / Art Pitch: the Content

Your five-minute pitch is not ...

- a recitation of your abstract
- a selected reading from your essay or project
- a rambling explanation of your art or project

## Activity: Drafting a Pitch

1. **Write a practice pitch.** Guidelines to come.  
3 minutes
2. **Try out your pitch in a break-out room.** Each person will have **1 minute.**  
5-12 minutes
3. As an entire group, **provide feedback** on the pitches.  
Listen for and provide feedback on:
  - Explanation of terminology / complex concepts
  - Use of plain language
  - Use of hooks / examples / personal insight5 minutes

## Activity: Drafting a Pitch

Write a paragraph that addresses all the points below. **For today**, make it **2 minutes**. **Include:**

1. Your name
2. Your program
3. Title of your poster or art work
4. Brief explanation of the research project or art work
5. What is interesting about your work and/or why it matters.

At the Fair, you will have **5 minutes** maximum.

<https://www.sciencemag.org/careers/2019/04/three-tips-giving-great-research-talk>

<https://www.thebalancesmb.com/mastering-the-art-of-the-5-minute-presentation-2951697>

## Activity: Drafting a Pitch

1. **Write a practice pitch.** Guidelines to come.  
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Listen for and provide feedback on:
  - Explanation of terminology / complex concepts
  - Use of plain language
  - Use of hooks / examples / personal insight5 minutes



# Your Pitch and Zoom

Present your content clearly and with confidence.

<https://www.youtube.com/watch?v=uLVRZE80AI4>

What makes Michelle Gropp interesting to watch and listen to? Consider:

- Word choice
- Pace of speech
- Background
- Use of gestures

# Poster Folks: Getting Ready for Thursday

1. Poster title
2. Presenter name(s), faculty and course code
3. Abstract
4. Research question, thesis statement, or hypothesis
5. Method, methodology, or approach
6. Results
7. Discussion, implications, or conclusion

Write out a draft – sections 3 to 7 should be thought of as small chunks.



# Getting Ready for the Fair

## Question and Answer Session

Monday, February 22

12-1

## Photo Waiver



# THANKS!

Any questions?

